

VOCE MEDIA

TRANSFORMING THE WAY CONSUMERS EXPERIENCE AUTOMATED HOT BEVERAGE DISPENSING

NEW MEDIA FRONT

AN ENGAGING CONSUMER EXPERIENCE BASED ON
THE INNOVATIVE CRANE MEDIA PLATFORM

- INTEGRATED PAYMENT SYSTEM
- BUILT-IN TELEMETRY FOR OUT-OF-THE-BOX CASHLESS OPTION AND REMOTE SERVICE MONITORING



ATM style user interface,
8.4 inch Color ATM display

36 DELICIOUS
SELECTIONS



PREMIUM COFFEE AND SPECIALTY HOT BEVERAGES

- RELIABLE PERFORMANCE
- SIMPLIFIED MAINTENANCE
- ENERGY EFFICIENT
- SMALL FOOTPRINT



CRANE MERCHANDISING SYSTEMS

VOCE

REPOSITIONING THE VEND COFFEE CATEGORY

STANDARD FRONT



SPECIALTY BEVERAGES
ARE HIGH PROFIT

COMPELLING DESIGN

SMALL FOOTPRINT

PREMIUM FINISHED
PRODUCT QUALITY

ABUNDANT SELECTIONS

RELIABLE PERFORMANCE

SIMPLIFIED MAINTENANCE



MEETS NEW ADA
REQUIREMENTS

CRANE MERCHANDISING SYSTEMS

VOCE



VOCE is raising the bar in terms of quality, selections and user experience.



We're serving the highest quality coffees from the patented Oltre™ brewer.

The finished drink profile now mirrors the high end coffee retail channel in the all important attributes of consistency, taste, aroma, color and appearance.

The Oltre brewer is designed to exceed the highest performance standards. Brew chamber diameter, coffee cake size and peristaltic pump delivers optimum flavor extraction. The easy to clean mesh filter screen simplifies operational maintenance. Performance reliability is assured by over four million lab test vends.

From 12 basic up to 18 possible selections-

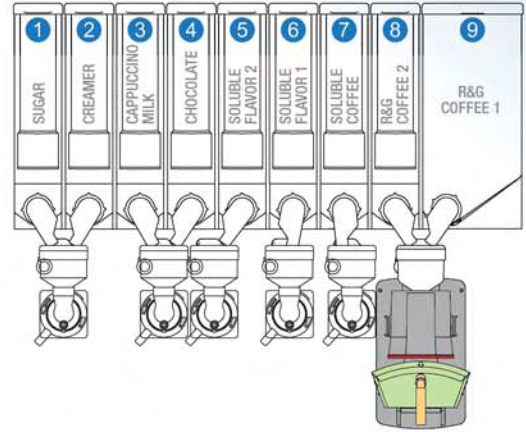
VOCE serves high profit specialty beverages to broaden younger consumer appeal while expanding consumption beyond the morning day part.

The build-a-drink user interface is simple and flexible... allows consumers to create their own beverage.

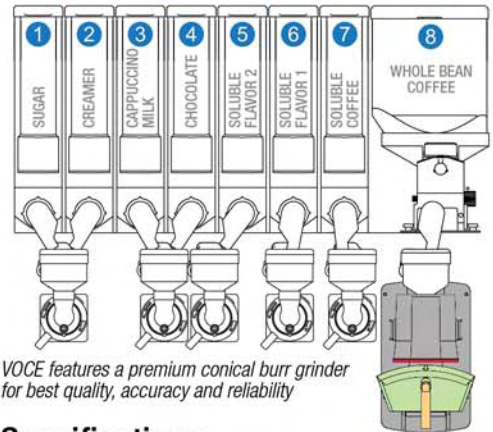


Improve site level branding and flexibility. Menu and POP panels insert from the back of the door so they can be easily customized for branding, featured beverages, promotions and seasonal drink menus.

Roast & Ground (Dual FB)



Bean to Cup Version



Specifications

Cup Capacities

7 oz. cups = 630; 9 oz. cups = 588
12 oz. cups = 360; 16 oz. 285

Ingredient Capacities

Coffee canister #1 – 7.7 lbs. beans; 7.3 lbs. ground coffee
Coffee canister #2 – 3.3 lbs. ground regular or decaf coffee
Flavored gourmet soluble coffees – 6 lbs.
Chocolate – 6 lbs.
Soluble instant coffee/decaf – 2.2 lbs.
Sugar – 7.5 lbs.
Lightener – 5.5 lbs.

Optional Features

CURRENZA C² 6-tube Changer
CURRENZA SMV2 Validator (\$1/5/10/20)
CURRENZA SBC Recycler
CURRENZA Cashless Card Reader
CURRENZA Navigator
Everpure Water Filtration System
MDB and DEX Ready (Standard)

Dimensional Specifications

Height 72 in.
Depth 31.125 in.
Width 27.625 in.
Shipping Weight: 426 lbs. (approximate)
Electrical: 115V, 60Hz, 12A
Listings: cULus, CE, FCC, NAMA approved

All specifications subject to change without notice.

CRANE MERCHANDISING SYSTEMS
www.cranems.com

VOCE MEDIA

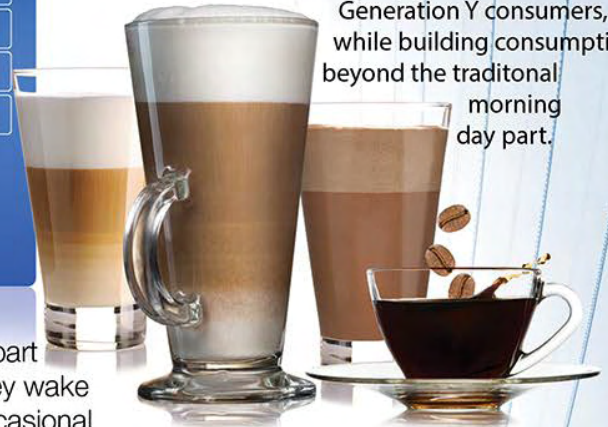
Perception meets reality. From the moment when a customized selection is made, to choosing the most convenient method of payment, to the interactive messaging, to the delivery of a delicious finished product, VOCE MEDIA delivers a positive consumer experience.



Up to 36 possible selections-

VOCE MEDIA serves barista style specialty beverages that broaden appeal to

Generation Y consumers, while building consumption beyond the traditional morning day part.



VOCE MEDIA increases daily use. Hot beverages are an essential part of our lives. They provide refreshment, enjoyment and comfort. They wake us up, keep us going, stimulate good conversation and fulfill our occasional desire for indulgence. It's a very personal process and that's why the VOCE MEDIA ATM user interface puts the consumer in control. Choose from 36 selections; determine the strength of coffee, the amount of sugar or creamer to brew a drink specific to your taste. We'll even give you a 4-digit PIN to order your custom drink on ensuing visits. VOCE MEDIA is a destination for great drinks, conveniently and consistently served.



We're serving the highest quality coffees from the patented Oltre™ brewer.

With the same brewing process as equipment used in the high end coffee retail channel, the VOCE MEDIA finished drink profile mirrors all of the important attributes of consistency, taste, aroma, color and appearance.

The Oltre brewer is designed to exceed the highest performance standards. Brew chamber diameter, coffee cake size and peristaltic pump delivers optimum flavor extraction. The easy to clean mesh filter screen simplifies operational maintenance. Performance reliability is assured by over four million lab test vends.

Customize idle screen displays to build appetite appeal, promote, educate and personalize. Images below are standard.



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CRANE MERCHANDISING SYSTEMS
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